SKYLAB

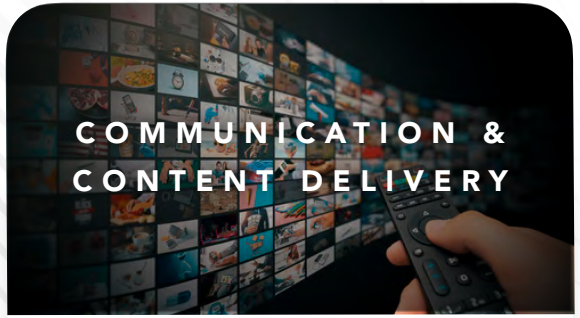
SKYLAB is a vessel that allows charities and causes to accelerate their mission and showcase their impact to the world

ADDRESSING THE NEEDS OF THE CHARITABLE GIVING VERTICAL

SKYLAB's unique set of features is tailored to fit the needs of charities and non-profits of all sizes.

- Unrelated or irrelevant adjacent information
- Misalignment of values
- Fragmented messaging

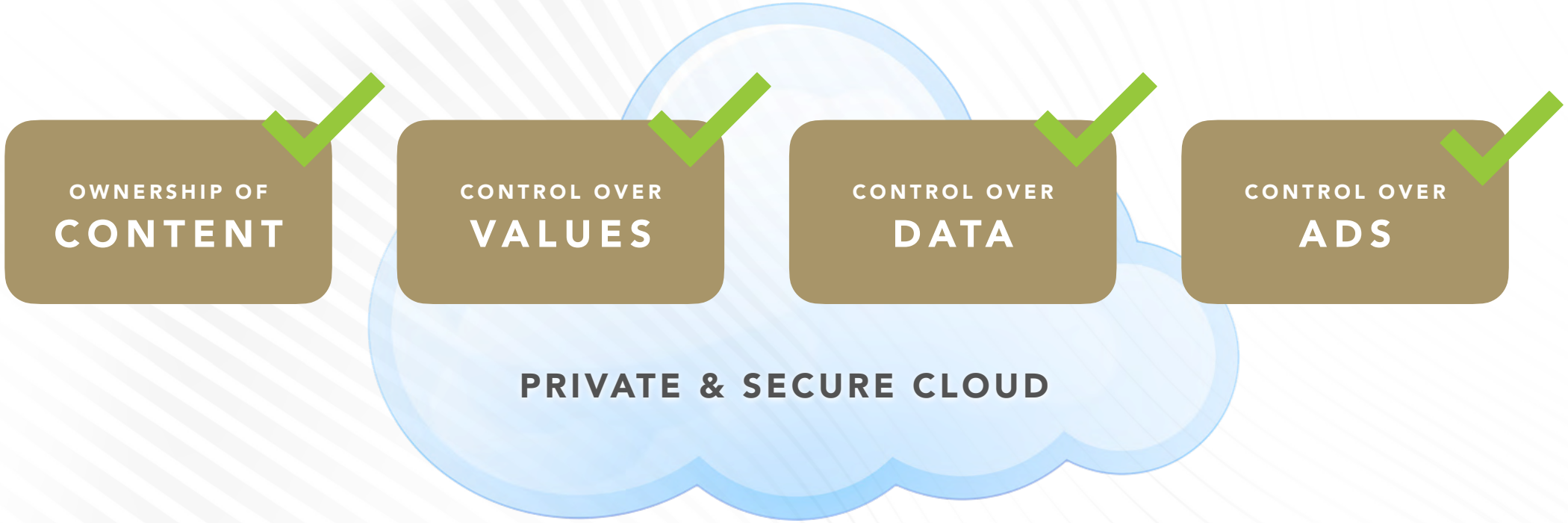
- Lack of frictionless embedded payments
- Restrictive policies



- Lack of flexibility and limitations in distribution
- Inadequate targeting and relevancy

- Lack of accountability
- Inability to measure impact and efficiency

WE GIVE BACK OWNERSHIP AND CONTROL TO YOU



ACHIEVE THE SAME FOR YOU

- AT A FRACTION OF THE COST
- ADD NEW REVENUE STREAMS
- NO NEED FOR A TECH TEAM
- NO ARCHITECTURE OR WIREFRAMES
- BOOST COMPANY VALUE

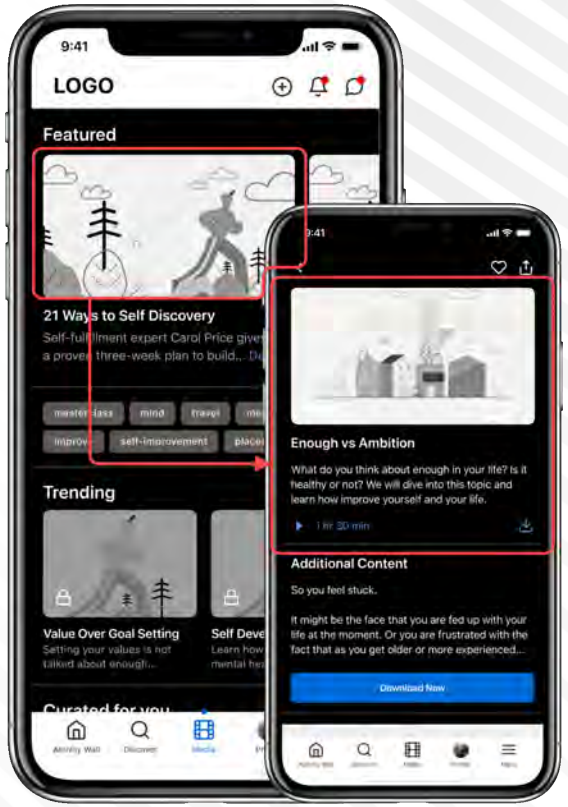
BRANDS WHO HAVE TRUSTED OUR SOLUTIONS

PUMA · Pizza Hut · Promise Keepers Men of Integrity · intuit. · Amway · Moms for America

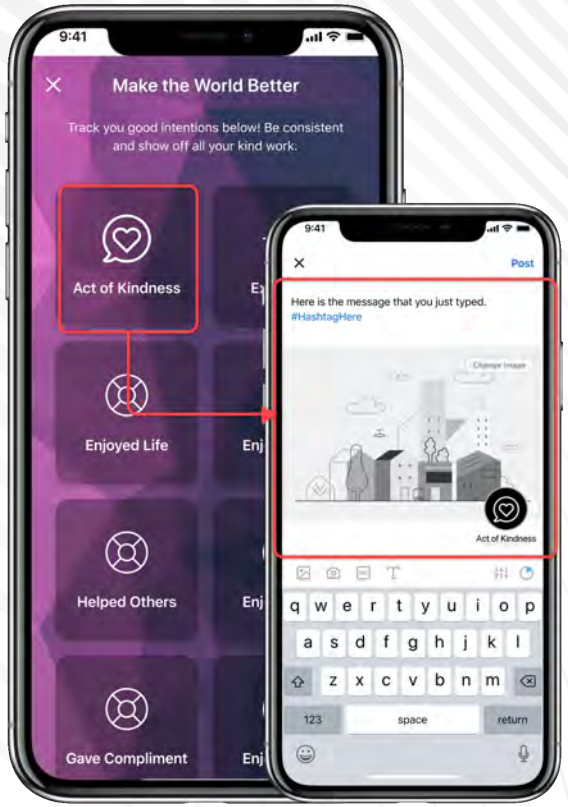
LEAP BEYOND RAISING AWARENESS

TO ACTUAL TRANSFORMATION WITH VRS (VALUE REINFORCEMENT SYSTEM)

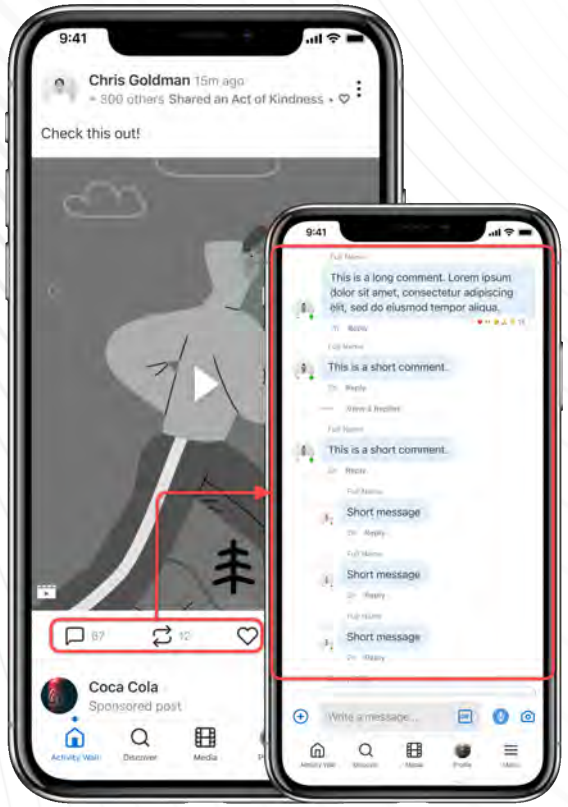
EDUCATE & INCREASE AWARENESS



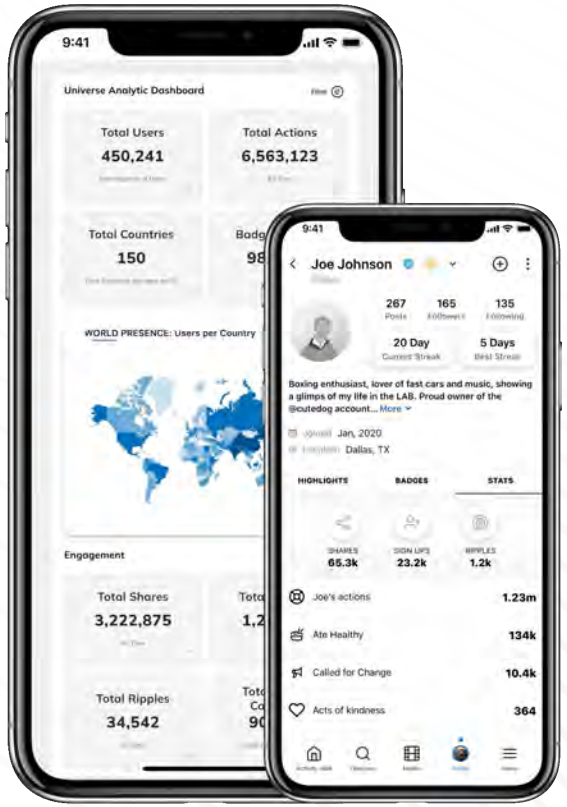
SHAPE & TRACK BEHAVIORS



COMMUNITY



IMPACT, OUTCOMES & ANALYTICS



TRANSPARENCY & OUTCOMES

FOR YOUR DONORS

DONOR

YOUR CHARITY OR ORGANIZATION

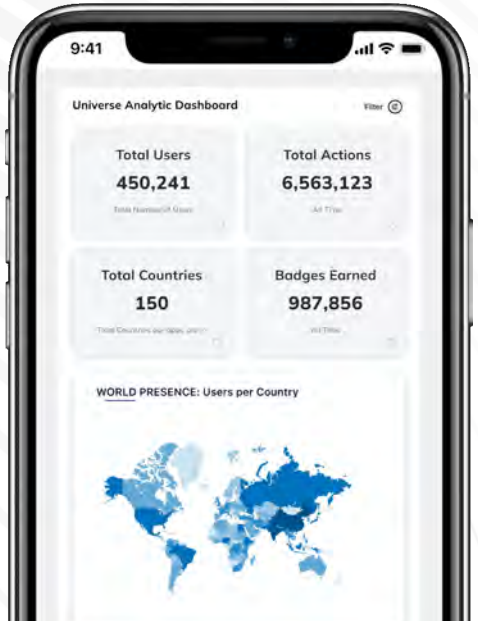
TRANSPARENT & REAL TIME RESULTS

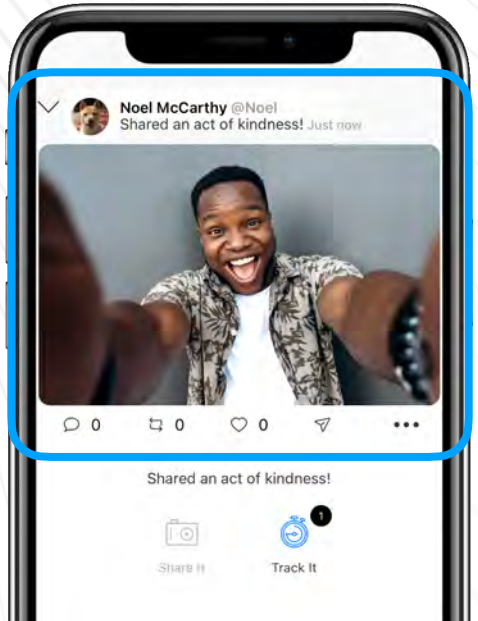
CREATE OUTCOMES

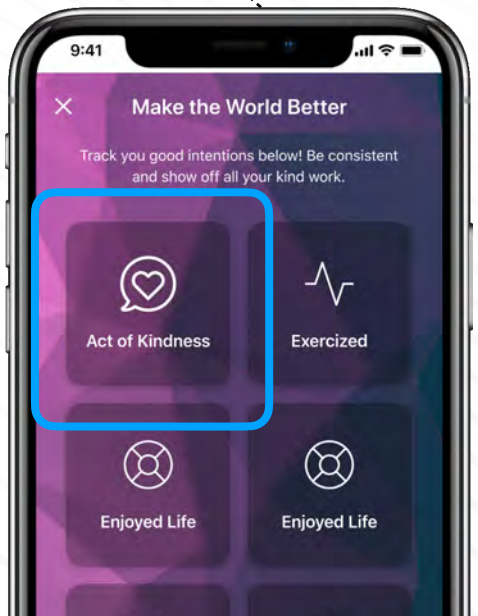
TRACK ACTIONS

IMPACT & ANALYTICS

CONTINUED FUNDING





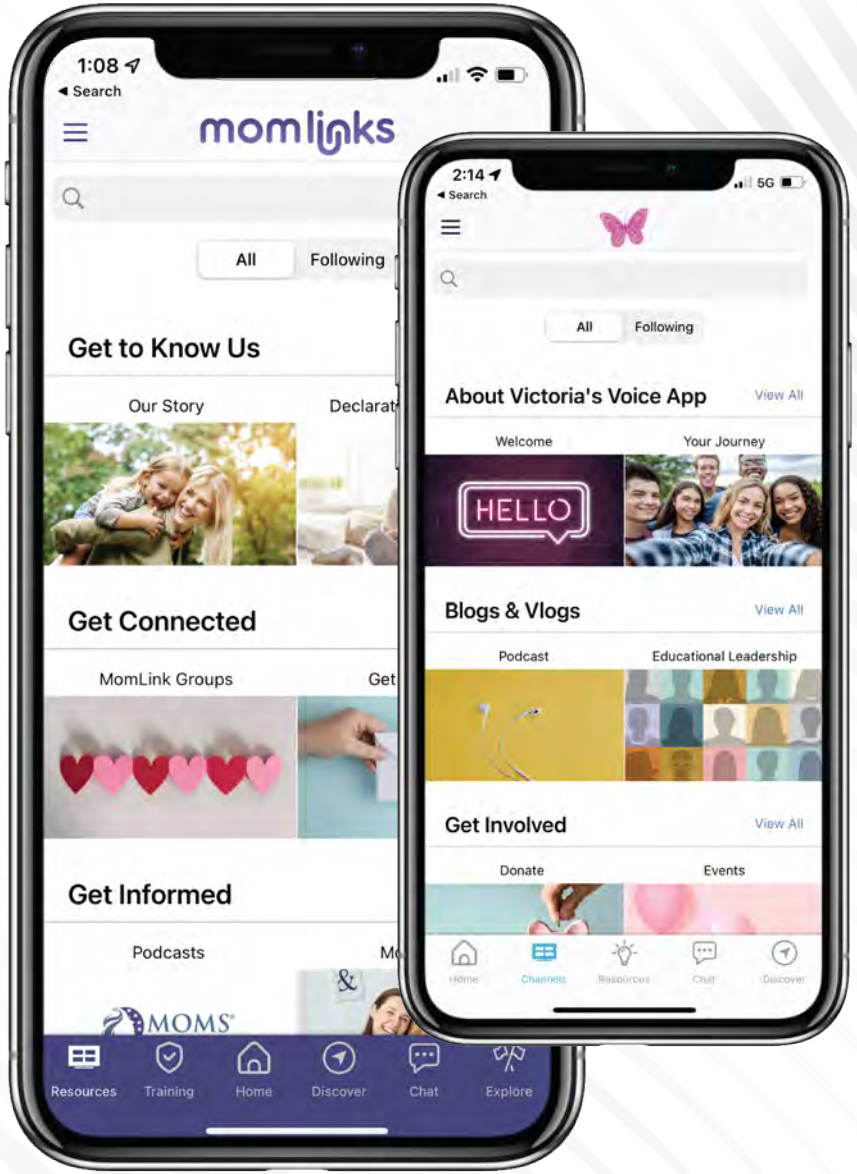


KEY FEATURES

YOUR APP, YOUR BRANDING

Owning your own platform means being able to fully control the branding element that tells your story.

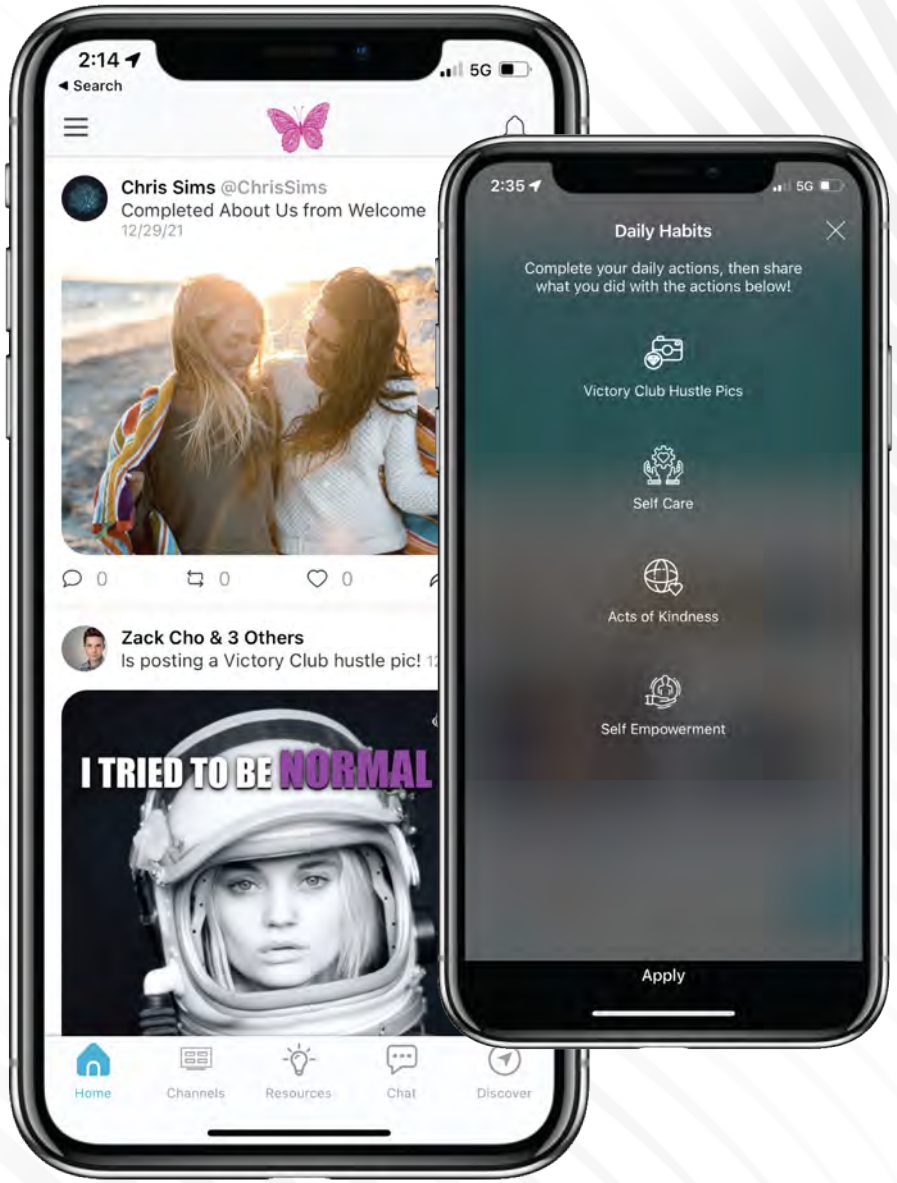
Also design your onboarding features such as phone or email login, and specify what data to collect from users.



KEY FEATURES

MEDIA DASHBOARD

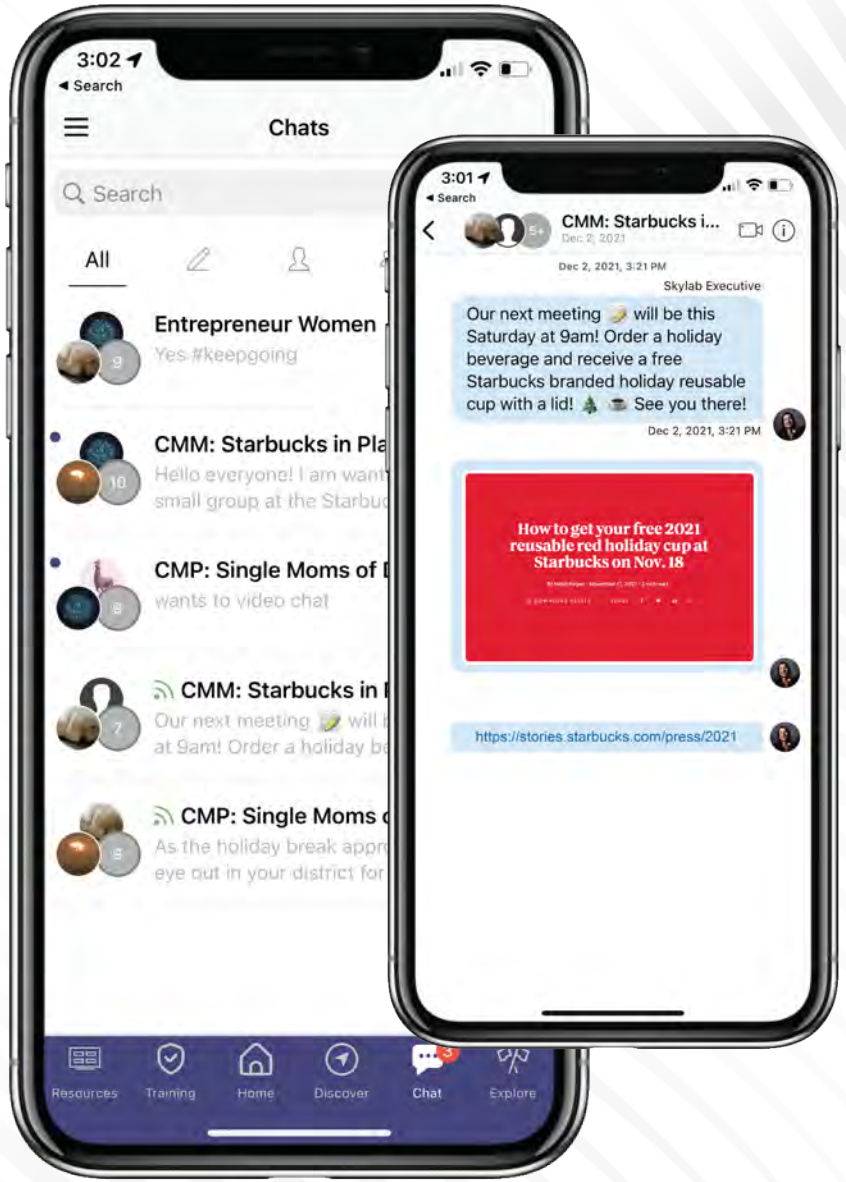
Curate relevant content using the rich channels feature for segmenting and prioritizing the most important and digestible information for your audience.



KEY FEATURES

ACTIONS & VRS

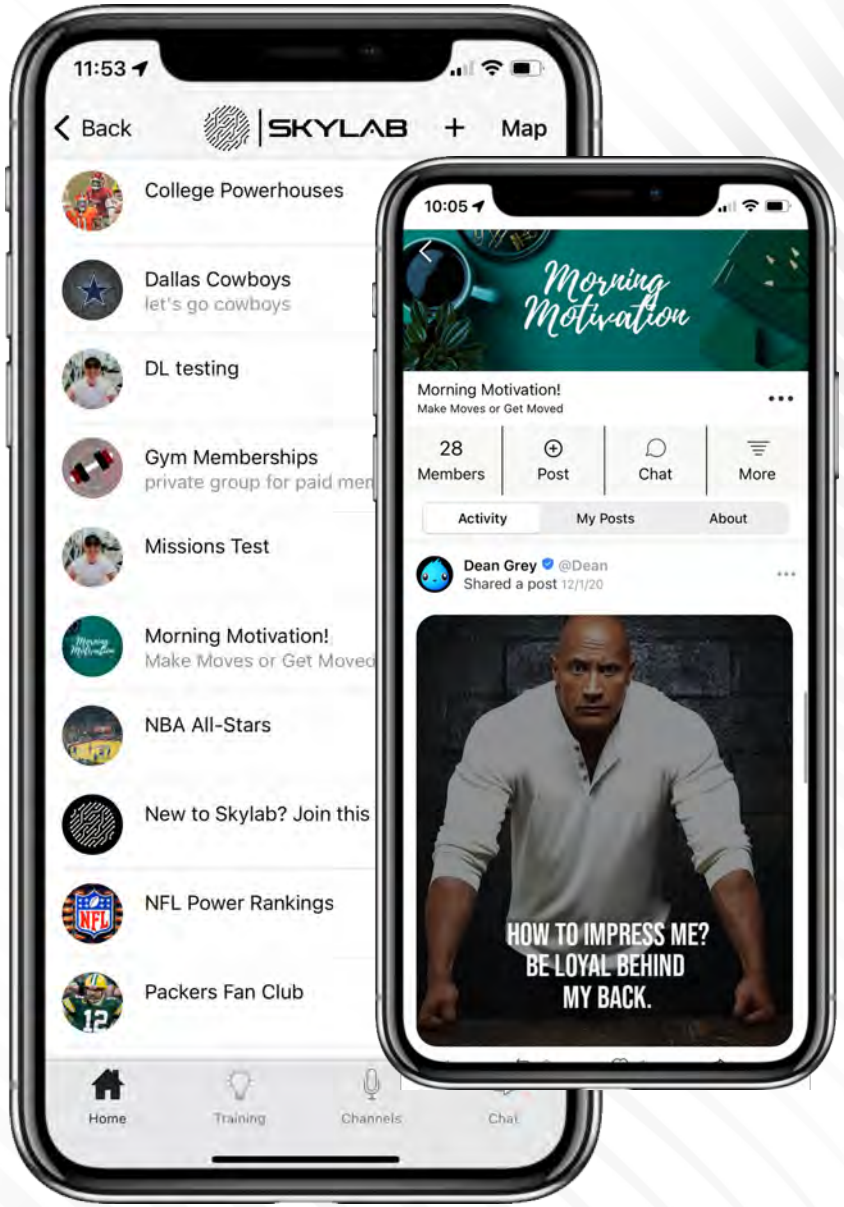
Full social media functionality as on mainstream social networks for sharing content, liking and commenting.



KEY FEATURES

BROADCAST CHAT

Send direct messages to your entire community, individual groups, or to specific audience types who share individual traits or targeting parameters.



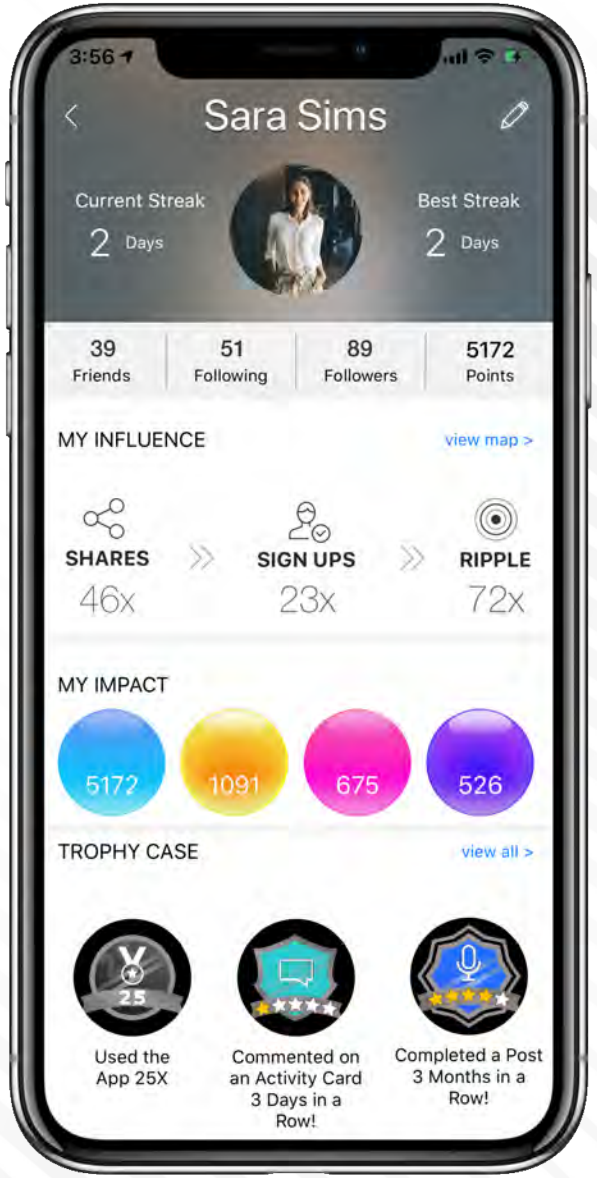
KEY FEATURES

GROUPS

Allow groups to discuss specific topics and the issues that matter to your community. Allow neat grouping of conversations around singular themes to manage effective flow of information.

Create Private or Secret encrypted groups that aren't available to the general public.

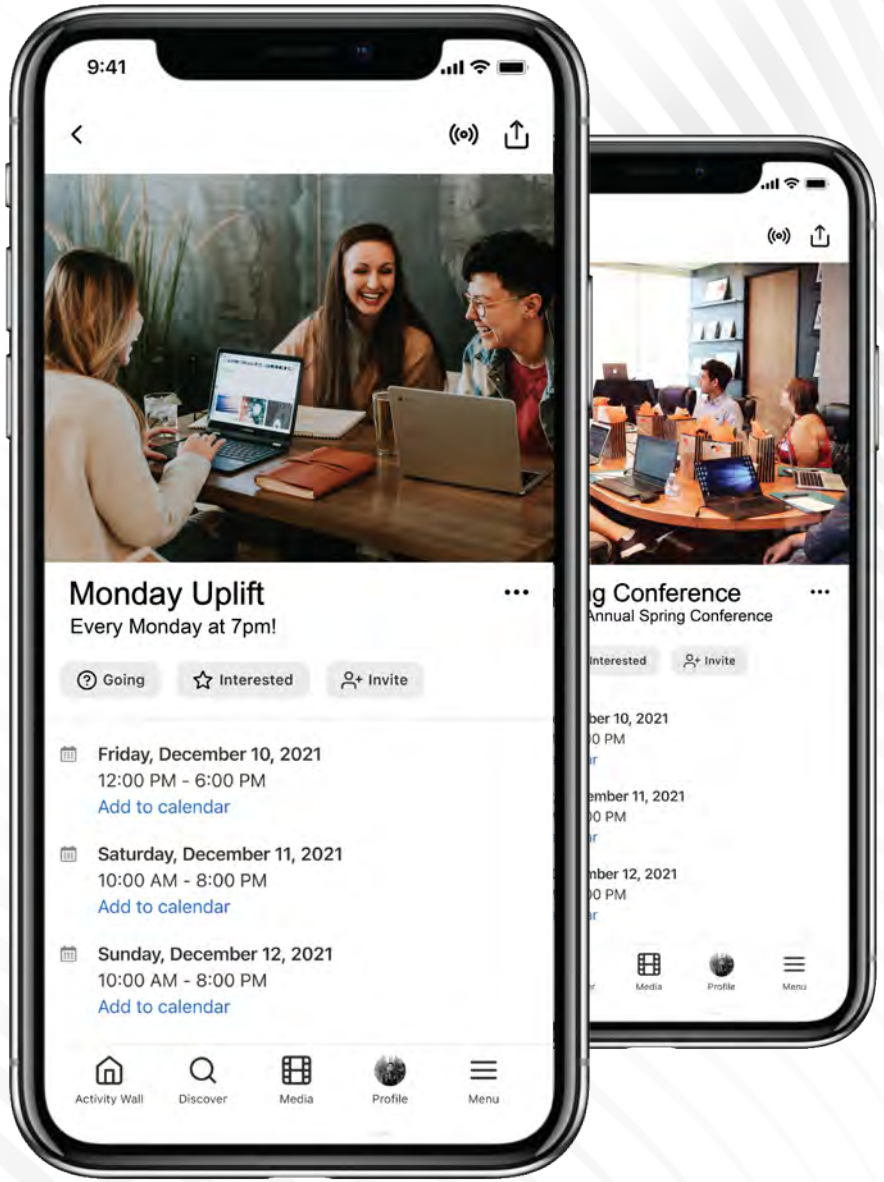
Allow users to create their own groups, or restrict your app to your own created groups only.



KEY FEATURES

BEHAVIORAL PROFILE

Profile that showcases user stats, analytics, trophy case, and all engagement and posts. Allows users to see and track their progress to improving their lives through your platform.



KEY FEATURES

EVENTS & PLACES

Upload locations or places as well as events natively on the app so users can get directions or register for an event all through the app.

If you choose to not use our events or places feature, we can also link to your existing URL you are using!

KEY FEATURES

LIVESTREAM

Allow admins to utilize our livestream on the platform. Users would get notified every time an admin goes live.

If you have a different streaming software or platform, we could embed that into your app as well.

SUPPORT PACKAGES & THE TEAM THEY INCLUDE

SERVER & HOSTING

- Starting at $100 per month
- Approx. $500 per additional 20k total users per month

MONTHLY LICENSE & SUPPORT

- Starting at $1,200 per month.

Our team will help you automatically update your software, maintain your platform and help you make regular changes to your app.

Inquire with us on your 1-time set up pricing for building your platform

LAUNCH & SUPPORT TEAM

KYLE MCCARTHY

ALEX MCCARTHY

MITCH HUNT

GRACE SIMS

ACCELERATION TEAM

MIKE GAMAROFF

Former Head of Innovation at WPP, the world's largest ad agency group, now focused on generating ad revenue for your business.

DAVID SCHIEFFELIN

Developed media assets for News Corp., generating billions in sales, sourcing the latest innovation in crypto and payment solutions for you.

2021 PRESS MENTIONS

linktr.ee/SKYLABappsPR

WHAT OUR CLIENTS SAY

"Through Skylab's Value Reinforcement System and other features, we were able to create a Christ-centered application for people to take their spiritual growth to the next level. Skylab's Genesis and Success Teams have been amazing during our journey, from consulting on best ways to utilize the platform, launch strategy, and ongoing support."

Bobbie Cox
Founder of Branch to Hope

"We first chose Skylab for the Blended Festival Platform because we wanted to have a place for festival-goers to share their experience about going to one of our festivals. After consulting with the Skylab team, we were able to do that and much more! After the success we had in 2021 and the ability to prove our success through the Blended Festival Platform, we are gearing up for massive growth in 2022."

Sean Evans
CEO of Blended

"Skylab's innovative technology allowed us to create FreeSpace Social in a matter of days. We've amassed users across 176 countries, been featured in top newspaper publications globally including UK Telegraph, Jerusalem Post, Newsweek, Wall Street Journal and Axios while appearing on several national news networks including Newsmax, Americas Voice and The Blaze TV"

Jon Willis
CEO of FreeSpace Social

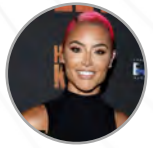
"Through the Skylab Platform, we were able to host our virtual marriage summit on our application and received over 8,000 downloads from one course alone!"

Nicole Stark
VP Marketing & Operations
of Promise Keepers

"The Skylab platform is without a doubt the most incredible platform I've ever seen. It is the 'WordPress' of platforms! The features are mind blowing yet incredibly simple to use. I can see that this will be the biggest needle-mover in anyone's online business."

Glen Ledwell
CEO of Mind Movies

"When I first met with Skylab, I was blown away by the innovative technology that would allow me to monetize, reward and grow my community. The NEM app is a great tool for you to have access to workouts, stay motivated, and interact with others in a global community all powered by the amazing team and tech at Skylab."



Natalie Eva Marie
WWE Superstar, Model, and Actress

OUR CLIENTS

hypervibe

Amway

SEALTRAINING

PROMISE
KEEPERS
MEN OF INTEGRITY

mindmovies

WOMEN'S
LEADERSHIP
LIVE

XS ENERGY

CHEER
& DANCE
LIFE

powur™

THE RED FLAG
IMAGE COMPANY

Optamiz

ATHLETE HQ

famfun
PASS

THE CANFIELD TRAINING GROUP
MAXIMIZING YOUR POTENTIAL

FREESPACE
SOCIAL

Allergan

ALLYSIAN

GRAVITY PLATFORM

ALLISON MASLAN
INTERNATIONAL
THE BUSINESS COACHING AGENCY

myLifeLink

intuit

My Wine
SOCIETY

bizCbook.com

thetrí[tree]

bio cellerator™
Re-Envisioning Healthcare for Humanity

Bell Bank Park

VP3
LIVE IN GREATNESS

ACE

LIFEST
A PARTY WITH A PURPOSE

CA180

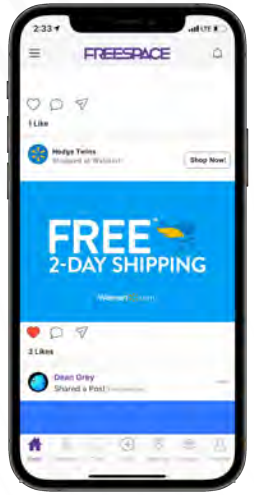
MMA
VIRTUAL TRAINING
UNIVERSITY

blended
festival

ARMM

POWER OF OWNING YOUR OWN AD PLATFORM

Fairly distributing ad revenues into the hands of content creators and businesses.



* Estimated CPM: $4.50 (mid-range on industry benchmark)

** Our apps average 2-3x the market average daily impressions per user

*** Daily ad frequency estimate of 9 impressions per day per user

Total users	20,000	50,000	100,000	250,000	500,000
Daily Active Users (DAU)	2,000	5,000	10,000	25,000	50,000
Monthly IMPDAU (impressions per DAU)	540,000	1,350,000	2,700,000	6,750,000	13,500,000
Net annual Ad Revenue ($4.50 CPM)	$9,160	$52,900	$125,800	$324,500	$649,000
Client Revenue Share (@70%)	**$6,412**	**$37,030**	**$88,060**	**$227,150**	**$454,300**

SKYLAB

SPEAK WITH OUR TEAM AND GET
THE BEST STRATEGIES FOR YOU TO

GET STARTED TODAY

JEREMY WONG
Executive Vice President
jeremy@skylab.world