



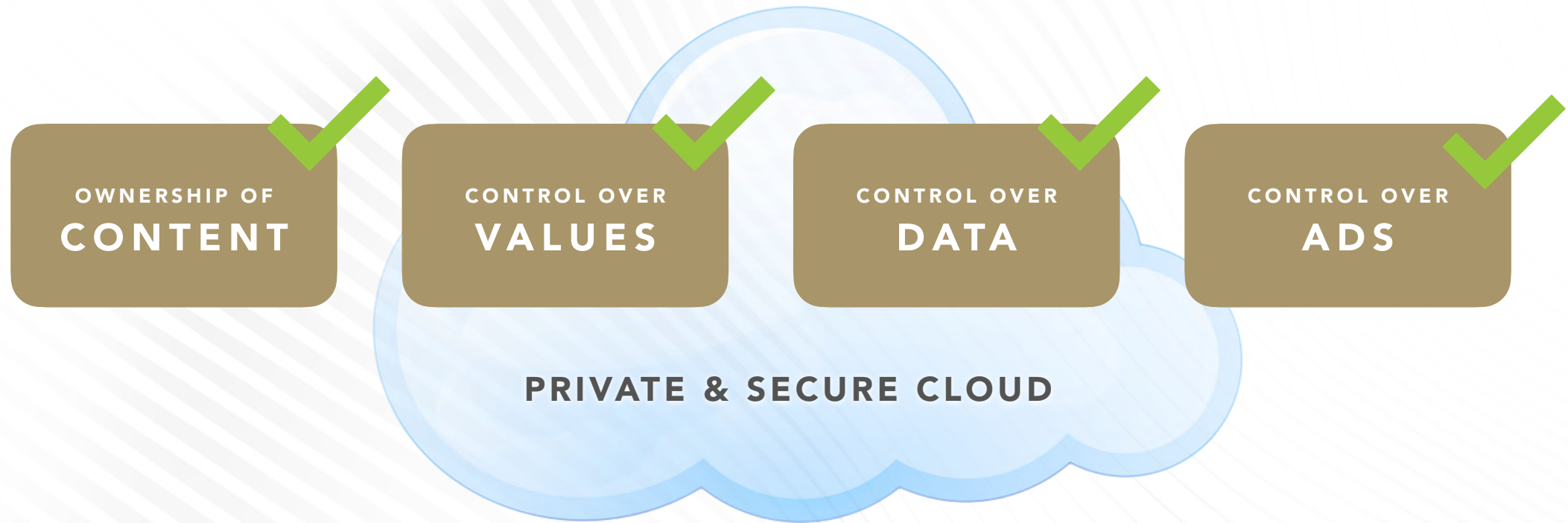
SKYLAB is the platform of choice for brands seeking to grow loyal communities, own and leverage their data and promote their values.

BENEFITS FOR BRANDS

- ✓ Grow membership with fans who share similar interests and can help you maintain a vibrant community for your brand.
- ✓ Increase awareness and drive your interactions and expertise to create positive engagement.
- ✓ Achieve insights and metrics about your fans and community, including member activity and engagement.
- ✓ Drive strong engagement and fan loyalty.



OWN, MANAGE AND CONTROL YOUR LOYAL FAN COMMUNITY



Enable your loyal fans to share their passions and be active participants in what matters most to them - in an environment that immerses them in your core brand values.

BRANDS WHO HAVE TRUSTED OUR SOLUTIONS



LEAP BEYOND RAISING AWARENESS TO ACTUAL TRANSFORMATION WITH VRS (VALUE REINFORCEMENT SYSTEM)



**EDUCATE &
INCREASE
AWARENESS**



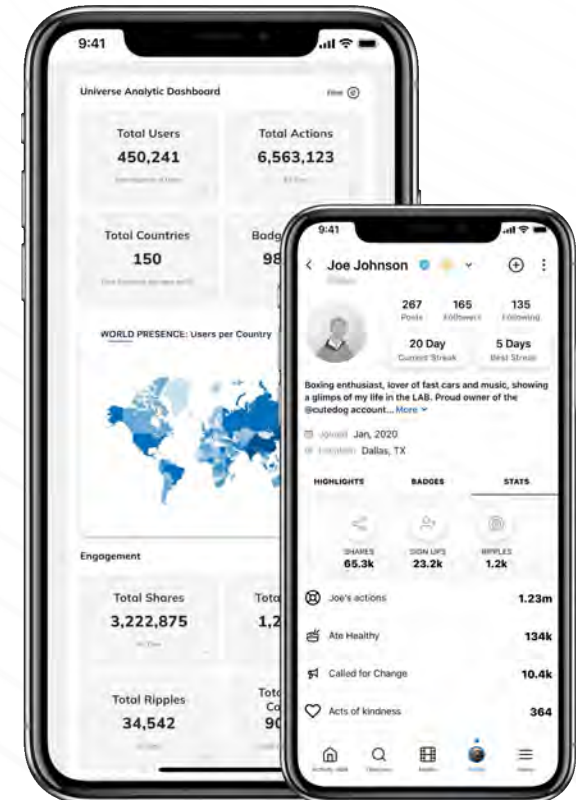
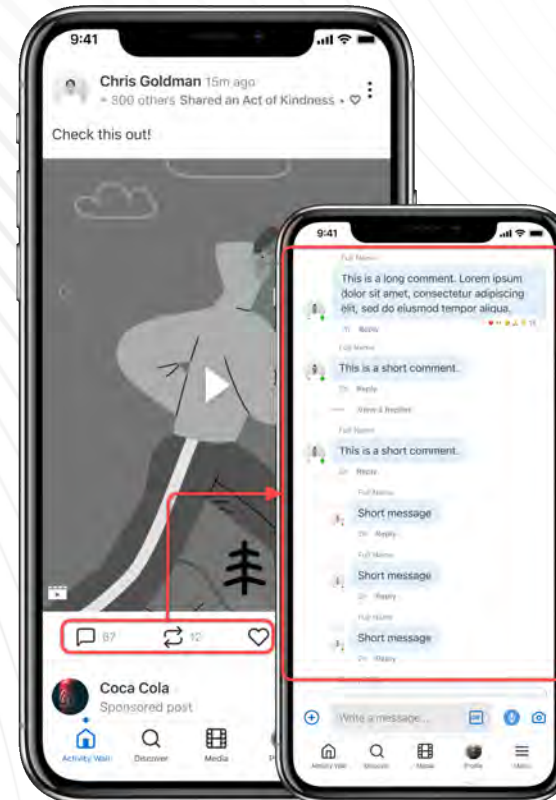
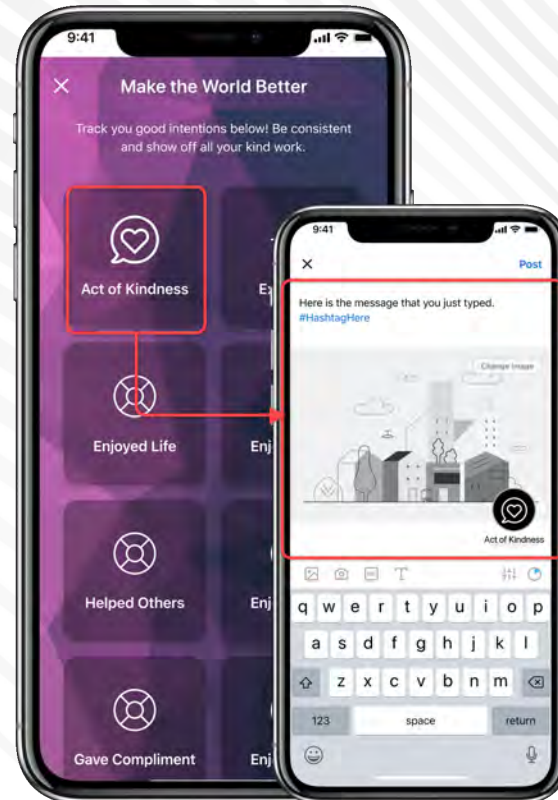
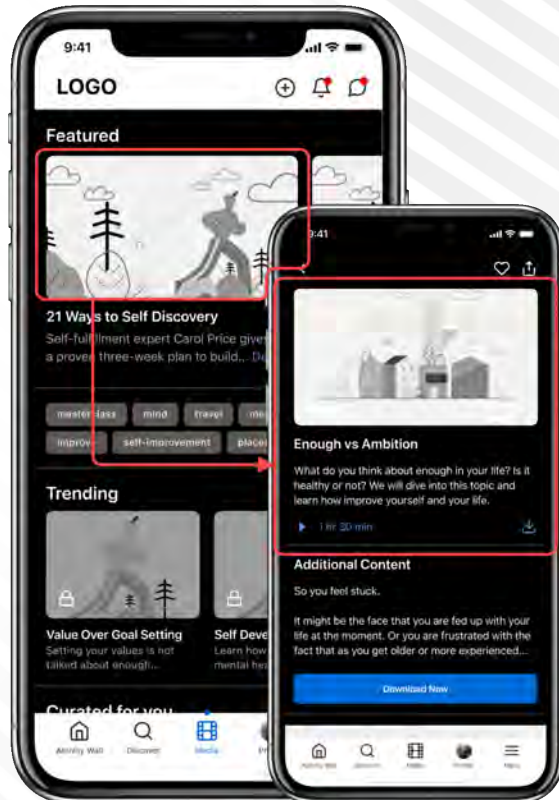
**SHAPE &
TRACK
BEHAVIORS**



COMMUNITY



**IMPACT,
OUTCOMES &
ANALYTICS**



SUPPORT PACKAGES & THE TEAM THEY INCLUDE



SERVER & HOSTING

- Starting at \$100 per month
- Approx. \$500 per additional 20k total users per month



MONTHLY LICENSE & SUPPORT

- Starting at \$1,200 per month.

Our team will help you automatically update your software, maintain your platform and help you make regular changes to your app.

Inquire with us on your 1-time set up pricing for building your platform

LAUNCH & SUPPORT TEAM



KYLE MCCARTHY



ALEX MCCARTHY



MITCH HUNT



GRACE SIMS

ACCELERATION TEAM



MIKE GAMAROFF

Former Head of Innovation at WPP, the world's largest ad agency group, now focused on generating ad revenue for your business.



DAVID SCHIEFFELIN

Developed media assets for News Corp., generating billions in sales, sourcing the latest innovation in crypto and payment solutions for you.

2021 PRESS MENTIONS

linktr.ee/SKYLABappsPR



THE WALL STREET JOURNAL
WSJ

Newsweek



**The
New York
Times**

AXIOS



**The
Washington
Times**

ARAB NEWS

**The
Economist**



GIZMODO

**BUSINESS
INSIDER**



NewsmaxTV



**NEW
YORK
POST**

**yahoo!
finance**

WHAT OUR CLIENTS SAY

"Through Skylab's Value Reinforcement System and other features, we were able to create a Christ-centered application for people to take their spiritual growth to the next level. Skylab's Genesis and Success Teams have been amazing during our journey, from consulting on best ways to utilize the platform, launch strategy, and ongoing support."



Bobbie Cox
Founder of Branch to Hope

"We first chose Skylab for the Blended Festival Platform because we wanted to have a place for festival-goers to share their experience about going to one of our festivals. After consulting with the Skylab team, we were able to do that and much more! After the success we had in 2021 and the ability to prove our success through the Blended Festival Platform, we are gearing up for massive growth in 2022."



Sean Evans
CEO of Blended

"Skylab's innovative technology allowed us to create FreeSpace Social in a matter of days. We've amassed users across 176 countries, been featured in top newspaper publications globally including UK Telegraph, Jerusalem Post, Newsweek, Wall Street Journal and Axios while appearing on several national news networks including Newsmax, Americas Voice and The Blaze TV"



Jon Willis
CEO of FreeSpace Social

"Through the Skylab Platform, we were able to host our virtual marriage summit on our application and received over 8,000 downloads from one course alone!"



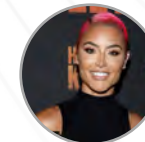
Nicole Stark
VP Marketing & Operations
of Promise Keepers

"The Skylab platform is without a doubt the most incredible platform I've ever seen. It is the 'WordPress' of platforms! The features are mind blowing yet incredibly simple to use. I can see that this will be the biggest needle-mover in anyone's online business."



Glen Ledwell
CEO of Mind Movies

"When I first met with Skylab, I was blown away by the innovative technology that would allow me to monetize, reward and grow my community. The NEM app is a great tool for you to have access to workouts, stay motivated, and interact with others in a global community all powered by the amazing team and tech at Skylab."



Natalie Eva Marie
WWE Superstar, Model, and Actress

OUR CLIENTS

hypervibe

Amway



SEALTRAINING



**PROMISE
KEEPERS**
MEN OF INTEGRITY

mindmovies

**WOMEN'S
LEADERSHIP
LIVE**

XSENERGY

**CHEER
& DANCE
LIFE**



powur™



**THE RED FLAG
IMAGE COMPANY**

Optamiz

ATHLETE HQ

famfun PASS



THE CANFIELD TRAINING GROUP
MAXIMIZING YOUR POTENTIAL

FREESPACE
SOCIAL

Allergan™

ALLYSIAN



GRAVITY PLATFORM



**ALLISON MASLAN
INTERNATIONAL**
THE BUSINESS COACHING AGENCY

myLifeLink

intuit®

**m My Wine
SOCIETY**

bizCbook.com

thetri[tree]

bioXcellerator™
Re-Envisioning Healthcare for Humanity

Bell Bank Park

VFB
LIVE IN GREATNESS

ACE→

LIFEST
A PARTY WITH A PURPOSE



MMA
VIRTUAL TRAINING
UNIVERSITY

**blended
festival**

ARMM

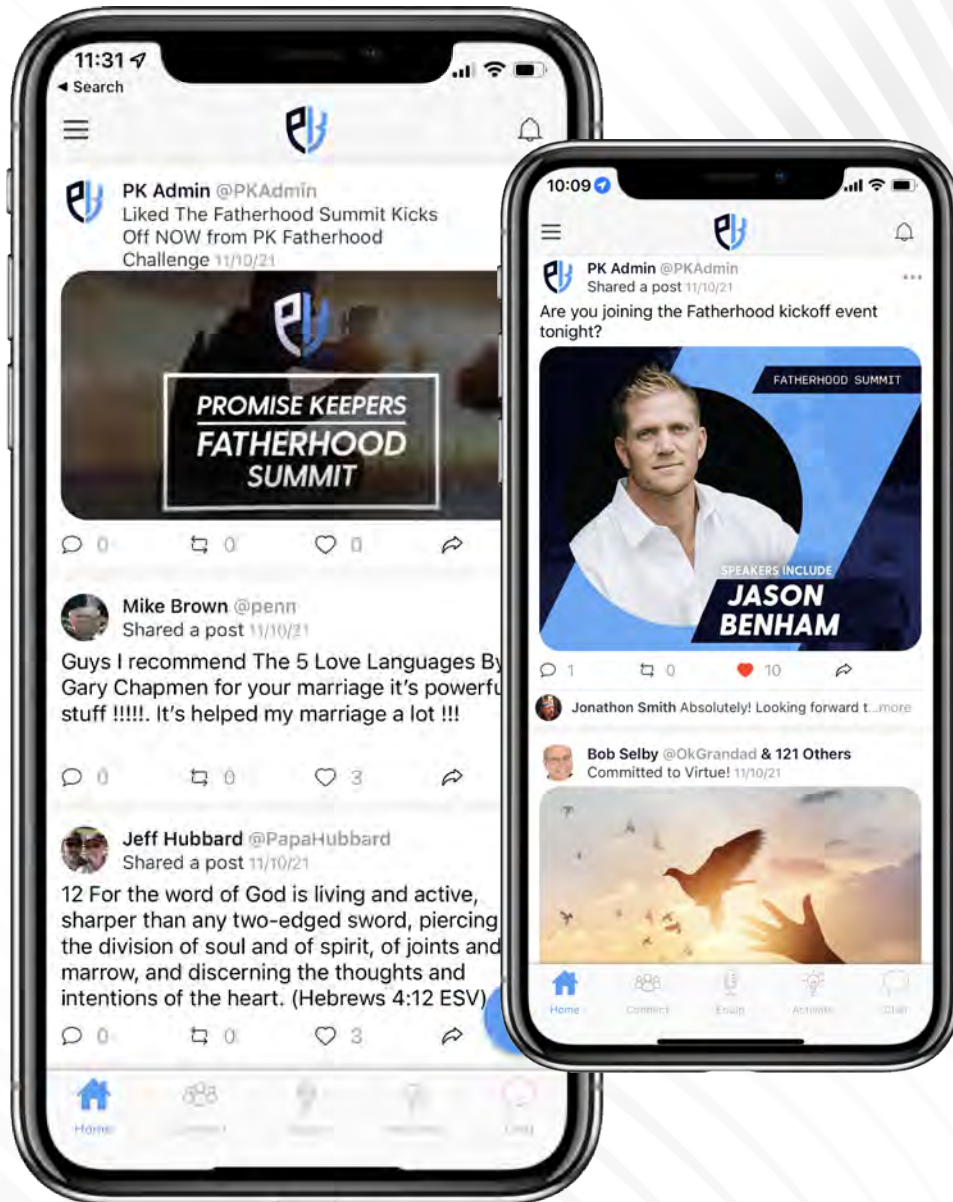


KEY FEATURES

YOUR APP, YOUR BRANDING

Owning your own platform means being able to fully control the branding element that tells your story.

Reach your audience where they spend their time, in a native mobile app. Put your brand directly on their home screen so with one-tap they can enjoy interactive content, dedicated brand communities, and gamification.

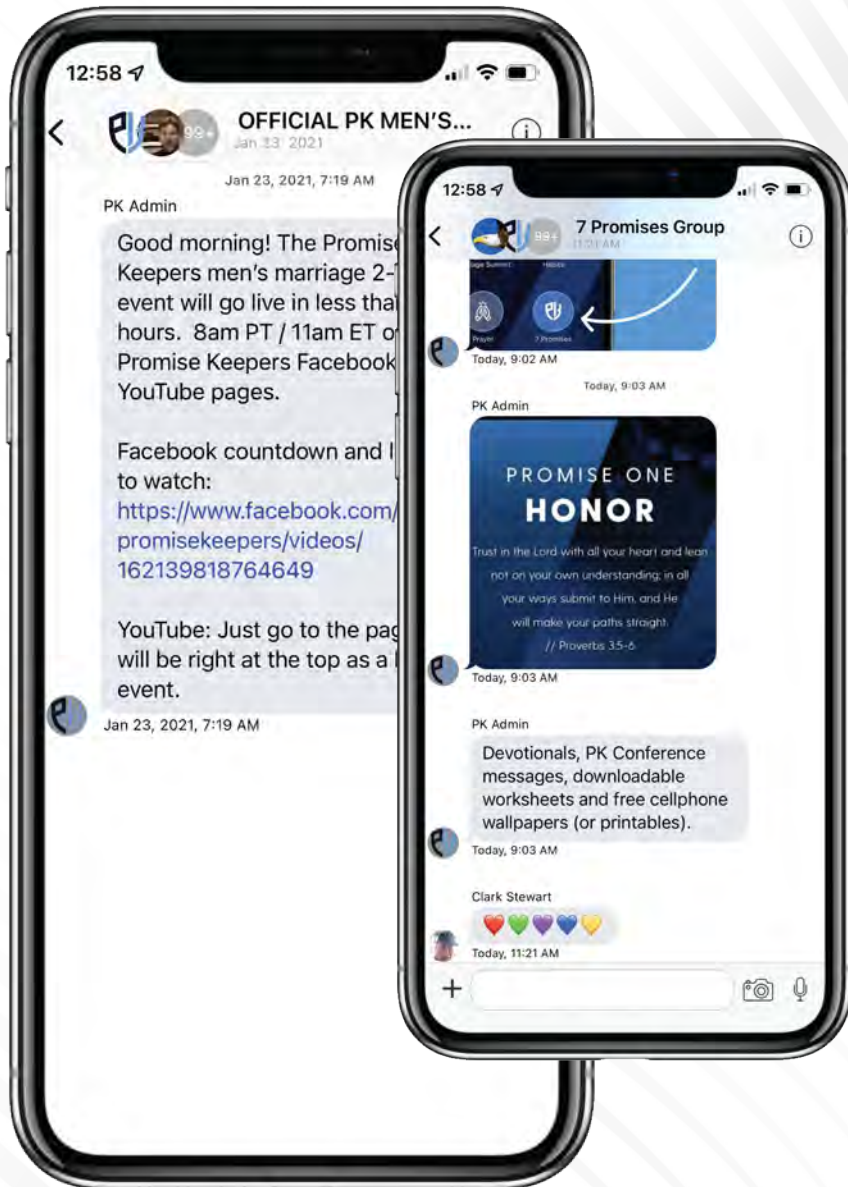


KEY FEATURES

ACTIVITY WALL

Full social media functionality as on mainstream social networks for sharing content, liking and commenting.

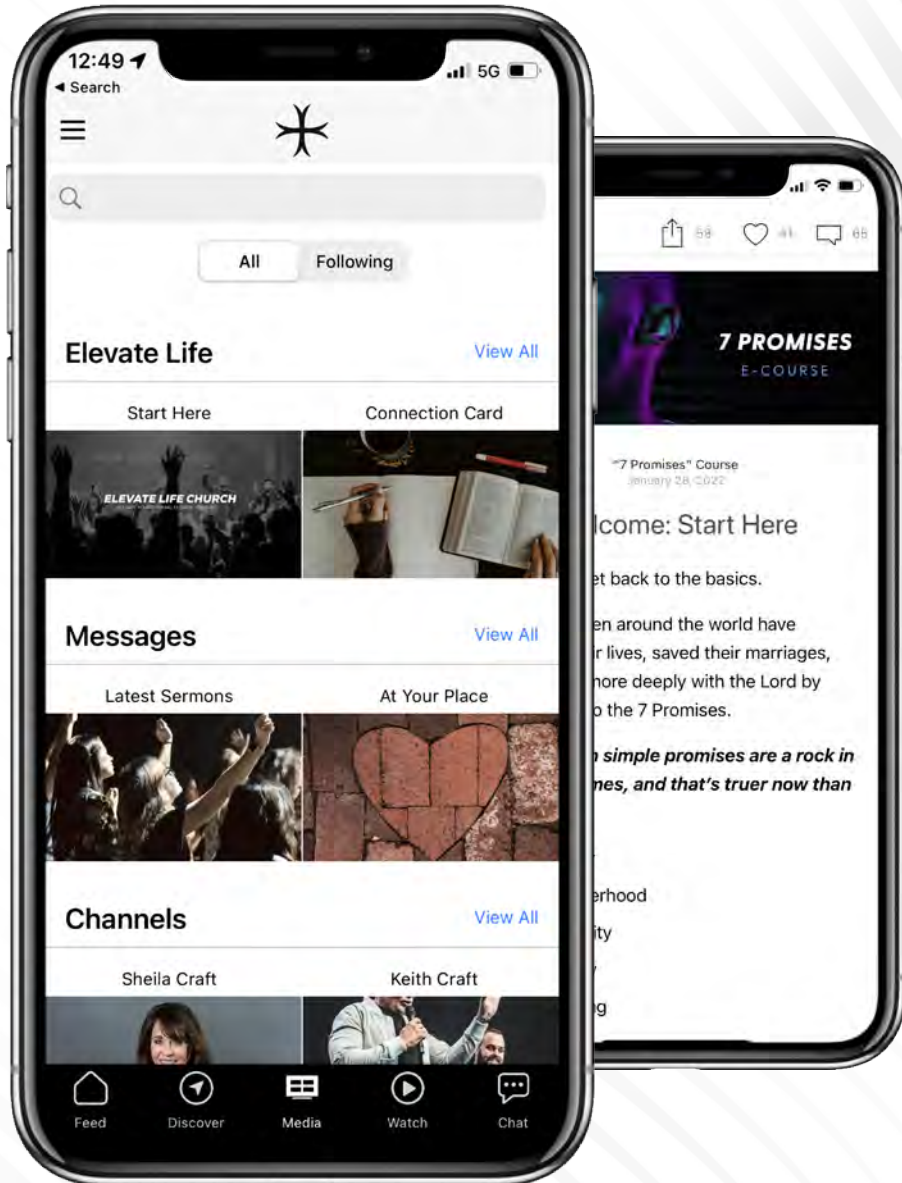
This can also be customized into a prayer wall for supporting one another.



KEY FEATURES

BROADCAST CHAT

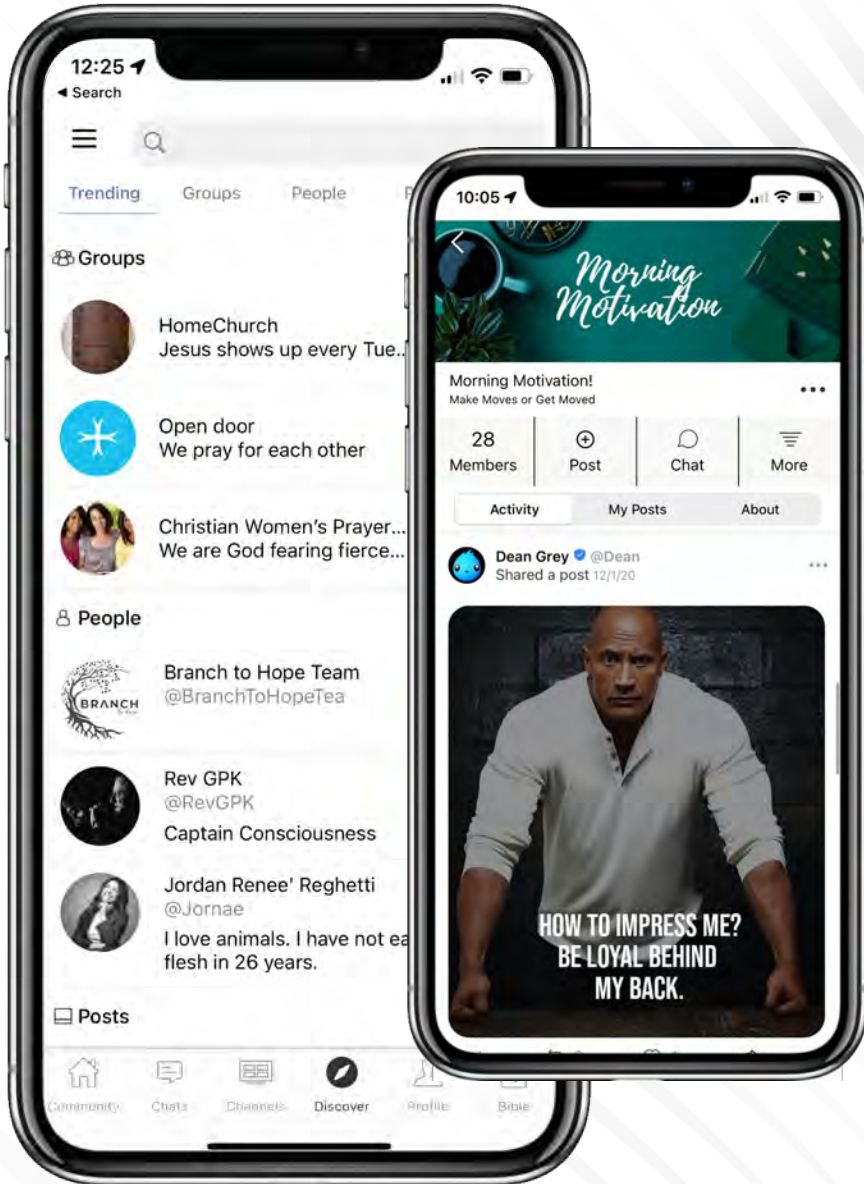
Direct conversations to live broadcasts that reach the whole community, your brand can find the way to reach your community of fans that works best for you.



KEY FEATURES

CHANNELS

Curate relevant content using the rich channels feature for segmenting and prioritizing the most important and digestible information for your audience.



KEY FEATURES

GROUPS

Allow groups to discuss specific topics and the issues that matter to your community. Allow neat grouping of conversations around singular themes to manage effective flow of information.

Create Private or Secret encrypted groups that aren't available to the general public.

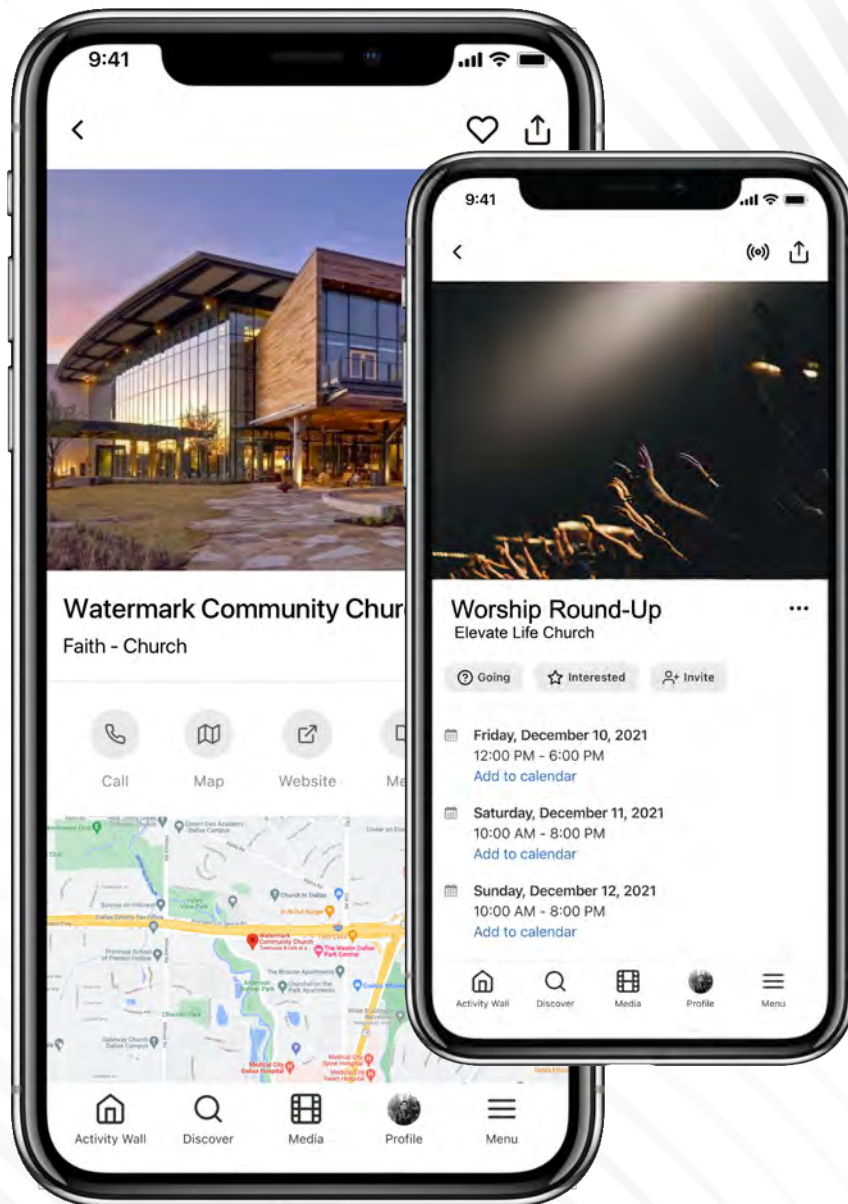
Allow users to create their own groups, or restrict your app to your own created groups only.



KEY FEATURES

BEHAVIORAL PROFILE

Profile that showcases user stats, analytics, trophy case, and all engagement and posts. Allows users to see and track their progress to improving their lives through your platform.



KEY FEATURES

PLACES & EVENTS

Upload locations or places as well as events natively on the app so users can get directions or register for an event all through the app.

If you choose to not use our events or places feature, we can also link to your existing URL you are using!

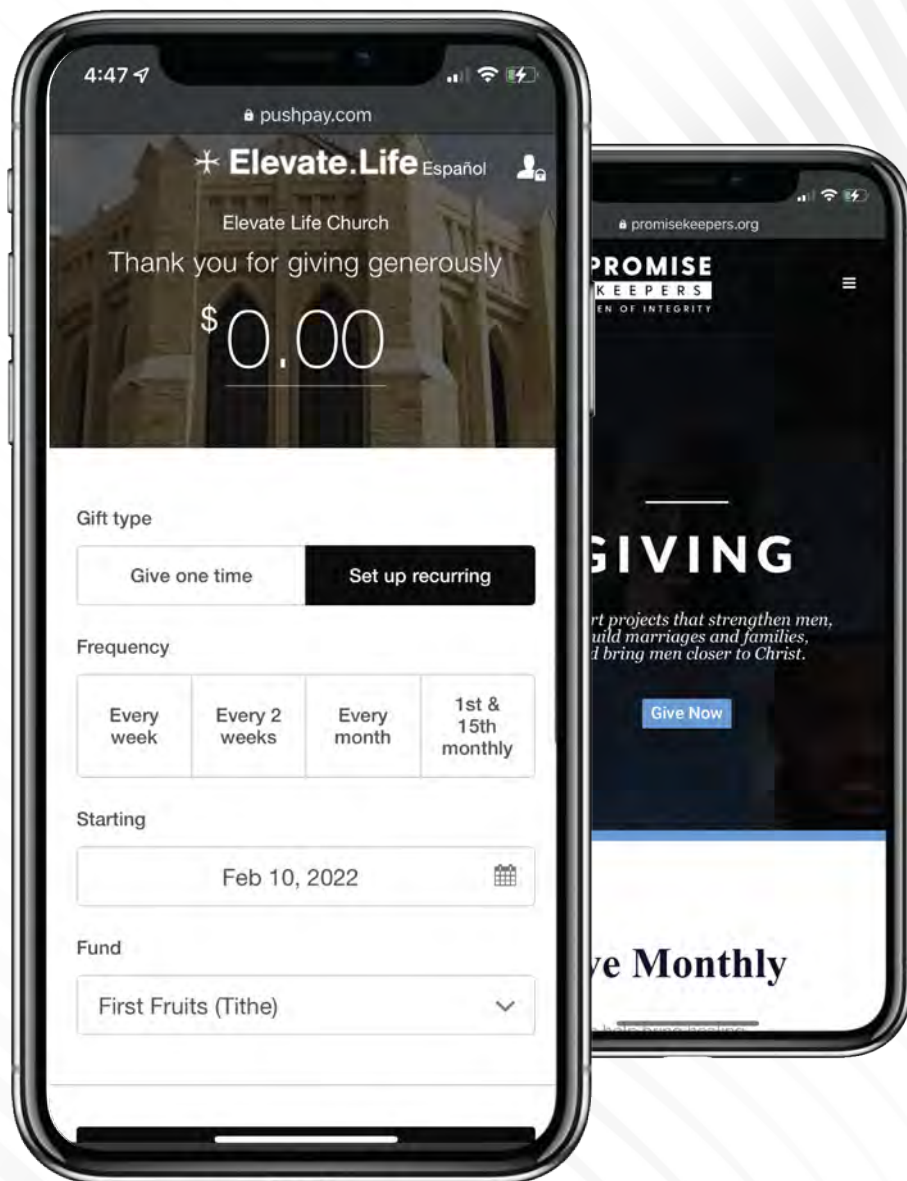


KEY FEATURES

LIVESTREAM

Allow admins to utilize our livestream on the platform. Users would get notified every time an admin goes live.

If you have a different streaming software or platform, we could embed that into your app as well.



KEY FEATURES

DONATE & 3RD PARTY URL'S

Embed and link any 3rd party URL including donation/giving links or links to your online store directly inside the app. Users will be able to access these without leaving the app.

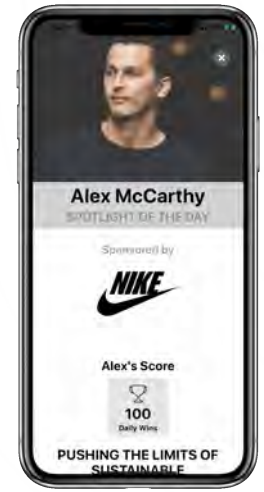
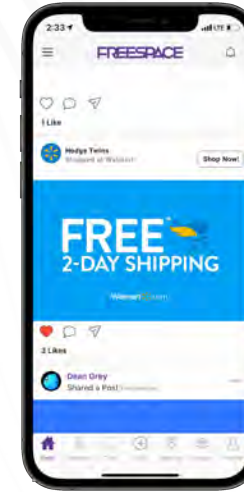
POWER OF OWNING YOUR OWN AD PLATFORM

Fairly distributing ad revenues into the hands of content creators and businesses.

* Estimated CPM: \$4.50 (mid-range on industry benchmark)

** Our apps average 2-3x the market average daily impressions per user

*** Daily ad frequency estimate of 9 impressions per day per user



Total users	20,000	50,000	100,000	250,000	500,000
Daily Active Users (DAU)	2,000	5,000	10,000	25,000	50,000
Monthly IMPDAU (impressions per DAU)	540,000	1,350,000	2,700,000	6,750,000	13,500,000
Net annual Ad Revenue (\$4.50 CPM)	\$9,160	\$52,900	\$125,800	\$324,500	\$649,000
Client Revenue Share (@70%)	\$6,412	\$37,030	\$88,060	\$227,150	\$454,300



SKYLAB

**SPEAK WITH OUR TEAM AND GET
THE BEST STRATEGIES FOR YOU TO**

GET STARTED TODAY

JEREMY WONG

Executive Vice President
jeremy@skylab.world